



VIP FALL FITTINGS



● Offers valid days of
VIP Event only

DATE

TIME:

DIAL IN YOUR EQUIPMENT WITH
PERFORMANCE-DRIVEN CALLAWAY PRODUCTS
AND RECEIVE YOUR CUSTOM CLUBS **WITHIN 72 HOURS****

Receive an additional 50% trade-in bonus toward the purchase of select Callaway products, including:

Epic (Drivers, Fairway Woods, Hybrids, and Irons), **Steelhead XR** (Fairway Woods, Hybrids and Irons), **Big Bertha Fusion** (Driver and Fairway Woods), and **Apex** (Hybrids and Irons).

** 72-hour fulfillment based upon order entry date and subject to unforeseen circumstances. Order must be placed by 1:00 pm, PST to receive product within 72 hours. Offer applicable to new custom club purchases ordered in the U.S., valid day of VIP Fall Fitting events only, 8/25 - 10/1. Subject to component availability. (Excludes Callaway Customs) © 2017 Callaway Golf Company. Callaway, the Chevron Device, Epic, Great Big Bertha, Exo-Cage, Speed Step, Hyper Speed Face Cup, 360 Face Cup and Jailbreak Technology are trademarks and/or registered trademarks of Callaway Golf Company. Through October 1, 2017, receive a 50% trade enhancement toward the purchase of any new Callaway GBB Epic Driver, GBB Epic Fairway Wood, Epic Hybrid, Epic Irons, Epic Pro Irons, Steelhead XR Fairway Wood, Steelhead XR Irons, Steelhead XR Pro Irons, Steelhead XR Hybrids, Big Bertha Fusion Driver, Big Bertha Fusion Fairway Wood, Apex CF 16 Irons, Apex Pro 16 Irons and Apex Hybrids while supplies last. Iron sets include Y-Set configurations. For Irons purchase, trade-in no fewer than six (6) and up to nine (9) eligible irons/hybrids/wedges and for woods purchase, limit 3 club trade-in per club purchased. Valid 8/25/17 - 10/1/17. For a list of eligible trade-in products, visit www.callawaygolf.com/golf-clubs/trade-in-trade-up/. Value guide price set by CGI TITU rate card. Not combinable with other offers. Not redeemable for cash. Not transferable to any other products. Callaway reserves the right to cancel this offer at any time. Void where prohibited.